

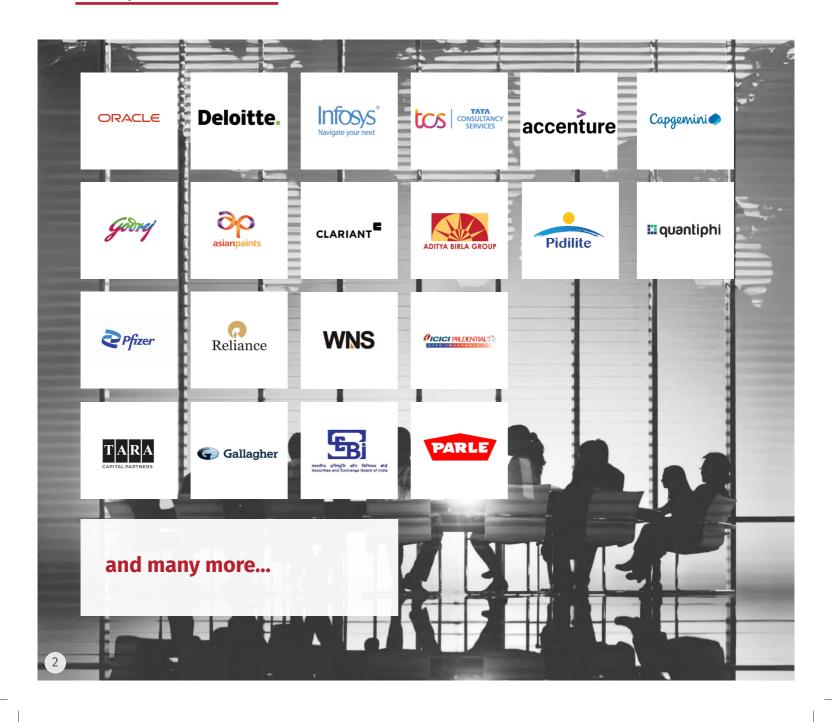
Placements Highlights

150+ Recruiters

450+ Offers

₹8.5 lakh/yr Highest Salary 200+ Corporate and Research Internships

Marquee Recruiters



Noteworthy Placements

You can be here

Your journey to a thriving career starts here at Somaiya Vidyavihar University (SVU)



Utkarsha Joshi BCCI



Shreya Saini Forbes Advisor



Sudhanshu Pawar Fortress Infracon



Priya Singh BCCI



Purva Kirve Thesaucyxplorer



Anushka Trivedi StarsNStripes



Jinesh ChabhadiaMidday Infomedia limited



Madhura Kale VML



Bhavya Jain Praja Foundation



Khushi Salian Praja Foundation

Semester Abroad Option (US, UK, and Europe)

No Additional Tuition Fee



56th Rank in Western Europe University Rankings



Nainaz Pithawala



Samyukta Rao



Vandit Gandhi



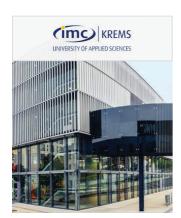
Rianika Shetty



Tanmay Raj Singh



Nayonika Sur



Leading University in Austria



Isha Gomai



Mahek Patel



Krish Shah



Simran Bhor



Queena Shah



Abhishek Jain



Leading University in Germany



Ura Dwivedi



Vyakhya Tripathi



Heer



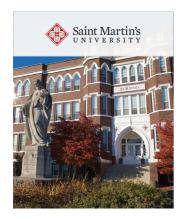
Dev Sijoriya



Vaibhav Vedpathak

Semester Abroad Option (US, UK, and Europe)

No Additional Tuition Fee



11th Ranked Best Value University, West Region, USA



Yugadya Dubey



Arnav Neel



Yashvi Nagda



Kimaya Mhatre



Leading University of Belgium, Europe



Riya Patel



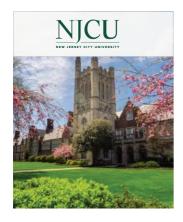
Bhakti Thamke



Dhruv Chaudhari



Adwita Gokhe



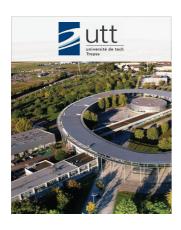
52nd Ranked Public University, North Region, USA



Anand Majeri



Hitendra Uniyal



145th in Western Europe University Rankings



Tejas Thakre



Sneha Lanjekar



Siddhesh Khadapkar

SVU Alumni - Our Pride

Fly high with the Global Alumni Network

60+

Countries

40,000+ Global Alumni Network



2013 Aviraj Ajgekar Director, Microsoft Azure



2013 **Rushabh Mehta**Vice President,

Morgan Stanley



1,000+

Companies

2015 **Gayatri Ganesh Dudhat**Vice President,

Goldman Sachs



100+

Start-ups

2013

Mithun Sheth
Vice President,
Strategy & Operations
YouTube



2001 Kedar Bhole Director of Engineering, Qualcomm



2006

Sunil Agrawal
Associate Director,
PwC India



2000

Prateek Mehta

Director, Cloud

Solutions Architect

Microsoft



2003

Sudhir Patil

Commercial Director,
Electrolux



1993
Rajeev
Radhakrishnan
Senior Director,
Oracle



2000

Nimesh Sutaria

Associate Director,
Deloitte India



1999

Ankur Thacker

Managing Director,
Accenture



Shyam Vora
Associate Director,
Novartis



2000 Shobhit Kanaujia Infrastructure Leadership Meta



2007 **Sunil Jadhav** DGM, Vehicle Engineering-Electric Vehicles TATA Motors, Pune



2021

Jaydeep Pawar

MS at IISc,

AIR 1 in GATE 2021



2006

Pranav Chopra
Business Head,
Zee5

Marquee Start-ups



2004 **Kabeer Biswas** Co-founder



Reliance and Google backed startup, has raised a total funding of \$498Mn over 28 rounds



2010 **Dharmil Sheth** Co-founder



The most promising startups in the digital health sector, valued at \$2.8Bn



2015 **Bhavya Gohil** Co-founder & CEO



SQUARE **OFF**™

Building toys & games enabled with robotics & Al. Popular for the world's smartest chess board, eyeing \$100Mn revenue



2015 **Amit Shah** Co-founder



Promising Edtech platform, has raised ₹ 5.25Cr



2015 **Krupalu Mehta** Founder

 $P \Lambda R \Lambda L L \Lambda X$

VR, AR & MR Content development company, 2nd Best AR start-up of India



2015

Mandar Sawant
Co-founder





2018

Chirag Shah

Co-founder and CEO



Selected amongst Top 3 start-ups for Innovative Hardware Solutions in India by Qualcomm Design



2018
Abhishek Rai
Founder & CEO



India's best plant-based drink brand





Programme Structure



4 Programmes

with Honours option.



20 Minors in Humanities & Social Science, Business Studies, Commerce and Life Science.



20+ Multidisciplinary Minors from

Design, Management, Music, Literature, Life Sciences, Sports, Civilisation and Cultural Studies.



Full Semester Internship

with leading corporates for PG Programmes.



8 weeks Industry Internship

with Leading Corporates for UG like Asian Paints, Pidilite, etc.



15 Computer, Life Sciences, Polymer Science Labs.



Build Your Start-up

riidl - SVU Incubator.



Semester Abroad Option

No Additional Tuition Fees US / UK / Europe



Media Room and Dubbing Room.



International Level Coaching in 12 Sports.

to specially abled students.



Vibrant and Happening Campus:

Immersive Campus Life to develop life skills.



Inclusive Education with attention



Upto 100% Merit Scholarships &

Financial Aid: ₹ 25 cr corpus.



Softwares Taught:

NSMART - Simulated Market Trading Application, IBM SPSS - Data Analytics, Adobe - Design Training,

Adobe - Design Training,
ChemDraw - Draw Molecule Structure,
OriginLab - Data Analysis & Graphing



Library & E-Resources:

Access to 7 lakh books and 5 million+ digital publications.



Say No to Ragging - A Criminal Offense

Ragging does not break the ice; it breaks careers, lives, and families. To prevent this menace, UGC has strict regulations against ragging in all forms - physical, mental or emotional. Any act of teasing, harassment, bullying, or exclusion based on identity, appearance, or background is punishable.

If you face or witness ragging, seek help:

- National Anti-ragging Helpline: 1800-180-5522 (24x7, Toll-Free)
- Email: helpline@antiragging.in
- Websites: www.ugc.ac.in | www.antiragging.in
- UGC Monitoring Agency: 098711 70303 / 098184 00116 (For Emergencies Only)

Somaiya Vidyavihar University Anti-ragging Committee is committed to a safe and inclusive campus. For any concerns email: antiragging.svu@somaiya.edu

Student can opt for

3 year UG Degree

OR 4 choices from 4 choices from

Humanities & Social Sciences Humanities & Social Sciences

Minor Courses Available

 Management Banking

• User Interface & User • Financial Markets Experience (UI & UX) Marketing

 Mass Communication Finance

 Cyber Security Taxation

• Embedded Systems & IoT Accounting

Data Science and Analytics

Biotechnology

4 years UG Degree with Honours

Nanotechnology & IPR

· Bioinformatics and Omics

Economics

Psychology

UG Programmes

Selection Through Somaiya Vidyavihar University Entrance Test (SVUET)

Humanities and Social Sciences Programme	Fee Structure per annum	
BA Mass Communication & Journalism / Honours	₹ 1,50,000	
BSc Psychology / Honours	₹ 1,75,000	

Eligibility:

Passed Std XII or equivalent examination in Arts / Commerce / Science from a recognised board with a minimum aggregate score of 55%, with English as a compulsory subject.

Selection Process:

Basis the merit of std XII aggregate score OR Somaiya Vidyavihar University Entrance Test (SVUET) OR CUET UG 2025. Appearing for SVUET Entrance exam is optional.

Selection on the Basis of Std XII Aggregate Score or CUET

Humanities and Social Sciences Programme	Fee Structure per annum	
BSc Economics / Honours	₹ 2,00,000	

Eligibility:

Passed Std XII or equivalent examination in Arts / Commerce / Science from a recognised board with a minimum aggregate score of 50%, with English as a compulsory subject.

Selection Process:

Basis the merit of std XII aggregate score OR Somaiya Vidyavihar University Entrance Test (SVUET) OR CUET UG 2025. Appearing for SVUET Entrance exam is optional.

Humanities an	Fee Structure per annum	
BA Liberal Arts	(Specialisation in Anthropology, History, Philosophy, Political Science, Area Studies, and Literature)	₹ 3,00,000

Eligibility:

Passed Std XII or equivalent examination in Arts / Commerce / Science from a recognised board with a minimum aggregate score of 50%, with English as a compulsory subject.

Selection Process:

Basis the merit of std XII aggregate score OR Somaiya Vidyavihar University Entrance Test (SVUET) and Personal Interview. Only shortlisted candidates will be called for a personal interview.

Note: Please refer to the website for detailed information on eligibility criteria.

PG Programmes

Humanities and Social Sciences Programmes	Fee Structure per annum	
MA Entertainment, Media & Advertising MA Communication & Journalism MA Economics	₹ 1,20,000 ₹ 1,00,000 ₹ 50,000	

Eligibility:

Graduation from a recognised University with minimum aggregate score of 55%.

Humanities and Social Sciences Programmes	Fee Structure per annum
MA International Studies MA China Studies MA Liberal Arts (Specialisation in Anthropology, History, Area Studies (Asian Studies), Indian Literature, and World Literature)	₹ 50,000 ₹ 40,000 ₹ 1,50,000

MA International Studies - Eligibility:

Graduation from a recognised University with minimum aggregate score of 50%.

MA China Studies - Eligibility:

Graduation minimum 40% and minimum Chinese Langauge Proficiency of HSK 3 Level.

MA Liberal Arts - Eligibility:

Graduation from a recognised University with minimum aggregate score of 50%.

Accommodation

Room Type	Triple Sharing (Non-Ac)	Double Sharing (Non-Ac)	
Hostel Fees / Annum	₹ 2,73,072	₹ 3,93,880	
Mess charges	₹ 60,000/- for 10 Months		

Note: The Programme Fees and Residential Fees are subject to an annual increase of up to 8%.

For details about eligibility, selection criteria, application form fee, and programme fees, please visit our website: www.somaiya.edu

Note: This accommodation charge is for 10 months including 4 meals a day. Please refer to the website for more information.

Details of Somaiya Vidyavihar University Entrance Test - SVUET 2025

Somaiya Vidyavihar University Entrance Test Sessions 2025

Session 1 - 19th April 2025

Session 2 - 17th May 2025

Session 3 - 7th June 2025

Important SVUET Instructions:

- 1. SVUET will be conducted in English.
- 2. Candidate has to choose any one session / date for the SVUET Exam.
- 3. SVUET is an internet-proctored test. Students can appear for the exam from home.

Somaiya Vidyavihar University Entrance Test Pattern 2025

Section	MCQs	Marks	Mode of Examination	Duration	Timings
Verbal Reasoning	25	25	Internet Proctored Test	1 hr	10:00 am to
Logical Reasoning	25	25	memer roctored rest	1 111	11:00 am

Note: Please refer to the website for detailed information on eligibility criteria.

Admission Process

Step 1

Check Eligibility and Selection Process:

UG Programmes

Name of Programmes

- BA Mass Communication& Journalism
- · BSc Psychology

- BSc Economics
- BA Liberal Arts

Selection Process:

Admission will be based on the Std XII examination with a valid score of SVUET 2025.

PG Programmes

Name of Programmes

- · MA Entertainment, Media & Advertising
- MA Communication & Journalism
- MA Economics

- · MA International Studies
- MA China Studies
- MA Liberal Arts

Selection Process:

Based on Graduation Aggregate score or CUET 2025 Score.

Step 2

Apply Online:

Application Fee for UG ₹ 500/- PG ₹ 1,000/- BA Liberal Arts UG ₹ 1000/- non-refundable and non-transferable under any circumstances

Scan to apply:



https://admission.somaiya.edu/

Step 3

Admissions Rounds and Important Dates:

Round 1 (SVUET First Session)

Application Dates: 1st March to 30th April 2025

Result Declaration: May First Week

Round 2 (SVUET Second Session)

Application Dates: 1st May to 31st May 2025

Result Declaration:
June First Week

Round 3 (SVUET Third Session)

Application Dates: 1st June to 15th July 2025

Result Declaration:
July Third Week

Round 4 Admissions Against Vacancy Round

Application Dates: 16th July to 15th August 2025

Result Declaration:
August Third Week

Note: Merit list and waitlist will be published in each round.

Step 4



Provisional Admission Letter -Selected candidates receive an offer letter.

Step 5



Document Verification.

Step 6



Confirm Admission - Provisional admission is confirmed on the basis of payment of the seat acceptance fee, subject to document verification.



Semester Abroad Option

No Additional Tuition Fee

Somaiya Vidyavihar has partnered with multiple colleges across the globe for exclusive Student Exchange Programmes. This helps in creating a global outlook and exchange of cultures for the students.

Technology Training



NSE NSMART Simulated Market Trading application reproduces features of a live equity / derivative / currency derivative market on trading terminals for students to practice and learn trading securities without financial risk.



IBM SPSS Statistics - Data Analytics Training - Training of advanced analytics lifecycle from data preparation and management to analysis and reporting.



Adobe Creative Cloud - Learn photography, graphic design, video editing, UX design, drawing and painting, social media and more.



ChemDraw - Training in software to draw chemical structures and reactions as well as biological objects and pathways.



OriginLab - Training of interactive scientific graphing and data analysis.



Semester Long Internship

Option of Corporate or Research Internship

Internships are educational and career development opportunities, providing practical experience in a field or discipline. They are structured, short-term, and supervised placements often focused around particular tasks or projects with defined timescales.

- Internships with leading corporate houses like Reliance, Asian Paints, Pidilite Industries, Anand Rathi Group, etc.
- Research Internships with leading Research Institutes like Bhabha Atomic Research Centre (BARC), Indian Institute of Science (IISc), Indian Council of Medical Research (ICMR), Ipca Laboratories, etc.

20+ Multidisciplinary Minors

Students enrich and widen their horizons by acquiring additional credits with multidisciplinary minors in Banking & Finance, Marketing, Languages, Industrial Psychology, Design, Management, Music, Literature, Life Sciences, Civilisation & Cultural Studies, Sports, and many others.



Build Your Start-Up

A place to build your startup

Somaiya Vidyavihar encourages start-ups owing to an innovative India. We have a set of industry's finest business experts who mentor the start-ups proposed by the students at Somaiya. riidl, SVU Technology Business Incubator helps startups to grow and facilitate their need during their early growth stage.

- FabLab Digital fabrication studio where you can learn how to use 3D printers, laser cutters, CNC routers, design software and electronics to make (almost) anything you want.
- SmacLab SMAC (Social Mobile Analytics Cloud)
 Lab is a place to Design, Develop, Deploy, and Test software applications. It's an ideal place for Web, Mobile, and AR-VR developers.
- BioLab Lab for bio enthusiasts to develop their ideas into the prototype.







54+ Investments
Done



20 Currently Incubated

In collaboration with









Computer, Science Labs, Media & Dubbing Room

Hands-on Practical training is provided for all the programmes

Computer Labs	7
Media Lab	1
Dubbing Room	1
ICT - Enabled AC Classrooms	35



Upto 100% Merit Scholarships & Financial Aid – ₹ 25 cr corpus

Quality Education. Accessible & Affordable.

At Somaiya we are committed to offering a world-class education that is accessible and affordable to students from all walks of life.

- ₹ 25 Cr Corpus
- · 400 Scholarships
- Upto 100% merit-based and need-based Scholarship
- 8 Scholarships
 - EWS Scholarship for candidates with a family income less than ₹ 8 lakh/yr
 - **Girl Scholarship** merit cum need-based scholarship for girl candidates
 - Sports Scholarship for National / International players
 - SVU Need-based Scholarship
 - SVU Benevolent Scholarship
 - Industry Sponsored Scholarships



Inclusive Education

Quality Education. Accessible To All

Focus of Somaiya Vidyavihar is on inculcating the culture of Inclusive Education by providing equal opportunity to all students, including differently abled students (PwD students / Divyangjans).



Accessible infrastructure



Smart Boards



Screen Magnifier and Screen Reader software (JAWS and NVDA) loped in house



Voice Recorders



Live voice captioning and transcribing application (Text-it-Loud developed in house)

- Accessible course content (screen reader software)
- Individualised Teaching-Learning: Classroom teaching-learning to Special Education Needs (SENs) of students Inclusive Examination

Specially abled -Star Alumni

Sis Maitri Shah

Completed MS from US, Founder Mind Assets

Bro Shubham Singh

Product Manager, HDFC Bank

Sis Sanjana Joshi

Developer at Wipro

Sis Pallavi Bhoite

Works at SVU-KJSIM, Admin Assistant

Bro Aditya Mankar

Social Media Marketing Executive, Podvisory

Aditya Iyer

Masters in Railway Engineering, University of Birmingham

International Level Coaching in 12 Sports

A Fit Mind Is A Home To Great Ideas

Who doesn't like sports? Sports form the basis of our health. Apart from the physical advantages, playing any kind of sport also uplifts a person mentally and emotionally. It's a complete energy booster! Participating in sports and other recreational activities in the campus is an amazing way to uplift your mood and destress.



Lush green football field



Volleyball court



Synthetic athletic track



First-class Cricket ground with floodlights



Wooden Synthetic
Squash Badminton and
courts Tennis courts



Taekwondo hall



Yoga Hall



Gaurav Kumar
National Badminton Player



Mansi Joshi
Para Athlete
Indian Para Badminton Team,
World's No 1 in Women's
SL3 Category



Ishan Sathe
National Karate Champion



Navin Kadam

Secured Gold in All India
Powerlifting Championship
and National Record



Alumni Network

267_{Alumni}

at Leadership Positions at Fortune 500 companies

98 Women Alumni

at Leadership Positions at Fortune 500 companies

57 MNCs Led by SVU - KJSCE Alumni

Walmart 💢	Alumni 2023 Fortune Global 500 Rank	amazon	Alumni 2 2023 Fortune Global 500 Rank	É	45 Alumni 4 2023 Fortune Global 500 Rank
Google	Alumni 8 2023 Fortune Global 500 Rank	Microsoft	Alumni 2023 Fortune Global 500 Rank	JPMorgan Chase & Co.	Alumni 23 2023 Fortune Global 500 Rank
∞ Meta	Alumni 2023 Fortune Global 500 Rank	DØLL EMC	Alumni 2023 Fortune Global 500 Rank	Johnson-Johnson	Alumni Alumni 2023 Fortune Global 500 Rank
TESLA	5 Alumni 50 2023 Fortune Global 500 Rank	P&G	Alumni 2023 Fortune Global 500 Rank	Goldman Sachs	5 Alumni 55 2023 Fortune Global 500 Rank
Morgan Stanley	Alumni 61 2023 Fortune Global 500 Rank	(intel)	Alumni 62 2023 Fortune Global 500 Rank	cisco	Alumni 2 2023 Fortune Global 500 Rank
Qualcomm	4 Alumni 98 2023 Fortune Global 500 Rank	ORACLE"	Alumni 101 2023 Fortune Global 500 Rank	Capital One	Alumni 106 2023 Fortune Global 500 Rank
₩ BARCLAYS	Alumni 121 2023 Fortune Global 500 Rank	Uber	Alumni 2023 Fortune Global 500 Rank	hp	Alumni 2023 Fortune Global 500 Rank
Companies	Alumni 146 2023 Fortune Global 500 Rank	◎ NVIDIA.	Alumni 152 2023 Fortune Global 500 Rank	™	5 Alumni 167 2023 Fortune Global 500 Rank
Adobe	Alumni 233 2023 Fortune Global 500 Rank	vm ware [,]	Alumni 2023 Fortune Global 500 Rank	IBM	Alumni 65 2023 Fortune Global 500 Rank

SVU Alumni working at leading global MNCs, leading Management Technology & Consulting Firms

Deloitte.	EY	BCG	pwc	Linked in
ITC Limited	X	VI.	ANDERSEN	PhonePe
AMERICAN EXPRESS	AUTODESK.	cîtîbank	&UNZO	ebay
M ahindra	NOMURA	servicenow.	TAS	1 ZS
ZYCUS PROCURE PERFORMANCE	A ATLASSIAN	Bloomberg®	NOKIA	NOVARTIS
NORDIC* SEMICONDUCTOR				

Faculty Profile

Somaiya School of Humanities and Social Sciences



Richa Chaudhary

HOD of Mass Communication, Faculty of Humanities & Social Science,

Master's of Journalism & Mass Communication (Specialisation in Advertising & PR)



Dr Sanjay Rode

HOD of Economics, PhD Economics, University of Mumbai



Fizza Khan

HOD of Psychology, Master's degree in Clinical Psychology



Dinoj Upadhyay

HOD of International Relations, PhD International Relations



Amb T P SREENIVASAN, IFS

Adjunct Professor of Eminence, Department of International Studies, School of Humanities and Social Sciences



Saheli Chattaraj

HOD of China Studies, BA (Hons.) Chinese, MA Chinese, MPhil - China Studies

Seminar on Media Manthan



Faculty Profile

Somaiya School of Civilisation Studies



Dr Gaurav Gadgil Centre for Asian & Area Studies MA, PhD History, MA Sociology



Dr Yamini ShahCentre for Kachchh &
Desert Studies
MA, PhD English Literature



Dr Chhaya GoswamiCentre for Transoceanic
Studies,
MA, PhD History



Prof Hemangi Bhagwat
Professor of Languages &
Literature,
MA, PhD English Literature



Prof Veena Sanekar Professor of Language & Literature, MA, PhD Marathi, B.Ed.

Seminar - "The Production of a Nation State: A spatial investigation on Sri Lanka"



SVU Faculty Research Excellence

320

Research Scholars 130

PhD Guides

42

Sponsored Research Projects ₹10.53 Cr

Research Grants

66

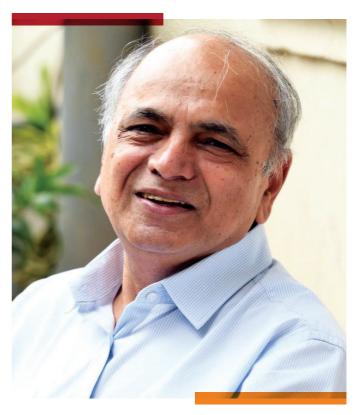
Patents Filed 21

Copyright

1449

Total Number of Research Papers 125

Total Number of Books / Chapters Published



Prof Dr G N Devy (Padmashri Awardee)

BA, MA, PhD (English Literature),
Dean: Faculty of Humanities and Social Sciences,
Director: Somaiya School of Civilisation Studies,
Officiating Director: Somaiya School of Humanities and
Social Sciences

8 Thrust Research Areas



Media and Culture (Intercultural Communication)



Cyber Activism



Development Communication



Architecture and Landscape Communication (Global and National)



Media Policy and Governance



Translation Studies



Urban History



Area Studies: Deserts, Mountains, Oceans, Asian Studies

Success stories begin at Somaiya Vidyavihar University

Happy to Guide

Scan to apply



+91 70282 33777

(S) +91 86574 05673

⊠ admissions@somaiya.edu







